



# **Muskoka Ski Club and Hidden Valley Highlands Ski Area**

**Trial Membership Information  
2020-2021**

*"Hidden Valley Highlands Ski Area and Muskoka Ski Club provide a safe, fun Resort for our members, guests and our employees, bringing them back year after year."*

# Traditions begin with history.

Located just outside the small town of Huntsville Ontario, in the hilly terrain of the Canadian Shield and beside one of the many lakes Muskoka is known for, you can find Hidden Valley Highlands Ski Area.

Originally opened in 1965 by Bill Waterhouse and Ed Seagram, it is one of Ontario's oldest and most established ski areas.



In 1971, the resort was purchased by a group of Members and the Hidden Valley Ski Club was created. The 50 Memberships rapidly grew to a couple hundred families and in 2008 the name was changed to the Muskoka Ski Club in recognition of the world renowned, beautiful area that surrounds the resort.



Hidden Valley Highlands Ski Area is situated on 120 acres of pristine Muskoka countryside with 37 acres being established downhill skiing and snowboarding trails. There are 13 groomed trails and 2 trails left natural for Mother Nature to control. They range from the easy beginner hill to the black diamond run called "The Face"

offering slopes that are suitable for all ages and abilities.

Over the past three decades, the infrastructure has been maintained and upgraded to ensure a long and safe season. The resort has three quad chairlifts, one Handle Tow lift, two grooming cats, a competition class Terrain Park and night skiing and snowboarding.





The snow making covers 100% of the groomed trails and when combined with the 10 feet of natural snow, ensures great conditions from early December to late March. Muskoka Ski Club consistently boasts some of the best conditions in Ontario year after year!

Off the slopes, our Members can enjoy the maintained off-piste Snowshoe trails which take you through the stunning forests that surround the property.

During the Green Season, Members have 630 feet of beachfront on beautiful Peninsula Lake which includes an outstanding sandy beach, grassy recreation area and seasonal boat slips.

Newly added Mountain Bike trails are also dotted throughout the forest and accessible in the spring, summer, and fall.

Our resort boasts one of the longest winter seasons and some of the best and most consistent snow conditions in Ontario every year. We look forward to sharing in the many traditions and memories created both on and off the slopes of the Muskoka Ski Club with you and your family.

Our vision is that Hidden Valley Highlands Ski Area and Muskoka Ski Club provide a fun, safe Resort for our Members, guests, and our employees, bringing them back year after year.

## Welcome to the Muskoka Ski Club!



Family Friendly Fun and Great Winter Memories is what the Muskoka Ski Club (MSC) has been known for since 1971. With three generations of families, there are countless stories of heart-warming adventures and great experiences at the Club. MSC is waiting to help create your family winter traditions.



The Muskoka Ski Club is a special place and unique ski and snowboard resort in Ontario and perhaps Canada. It is semi-private so there are always both Members and the public playing on the slopes. MSC is situated in one of the most beautiful parts of Canada and has magnificent views from the wide variety of slopes.

Plus, MSC is situated just far enough north so that it can receive 10 feet of natural snow each season. The consistent combination of natural and man-made snow supplies some of the best snow conditions in southern Ontario.



Membership has its benefits!

This package will outline these benefits and hopefully help answer some of the questions you may have.

Our Member programs for youth are professionally designed so that maximum skill development is achieved in a fun environment.

There are also several sessions over the winter for adults to improve their skiing while socializing with other Members.





There are numerous on, and off slope events and activities help to expand the social experiences that our Members enjoy while playing at MSC. If you should choose to travel to another resort in Ontario or western Canada, the MSC Staff has arranged special reciprocal programs with participating resorts justfor our Members.

In the summer, there is over 630 feet of waterfront on Peninsula Lake with one of the best sandy beaches and swimming area in Muskoka. Also, there is exclusive seasonal leases of boat slips, canoe, and kayak storage to MSC and Hidden Valley Property Owners Association Members.

Please explore this Membership information package to see all the fun you can have at MSC both on and off the slopes. Feel free to contact me anytime and get ready to create your winter traditions and memories at the Muskoka Ski Club.



# Welcome from our Board of Directors



The Muskoka Ski Club is a fantastic meeting place for winter skiing activities in an incredibly beautiful part of Canada. It is where you can spend weekend after weekend as a family and really enjoy the time together.

The Board is proud to note that the Club consistently has some of the best conditions in Ontario thanks to great equipment and knowledgeable, hard-working staff.

With the two grooming machines and investments by the Club into modern snow making system really aids Mother Nature in providing perfect slopes for all types of skiers and snowboarders. Muskoka's only ski resort makes cottage country a fantastic place to recreate year-round.

Come enjoy our many beautiful spaces such as the sun-filled deck overlooking the valley and Peninsula Lake, our Muskoka chairs located around the ski hills or try your skills on the new Fun Run trail or in the challenging Terrain Park.

Muskoka Ski Club is proud to be known as the Friendly Ski Club where everyone is welcome. The special events created just for the MSC Members provide numerous opportunities to socialize with great friends and to create new winter traditions.

There truly is something for all ages at the Muskoka Ski Club. As a member of Muskoka Ski Club for close to 15 years, I have really enjoyed my families time there and the socializing with other members! I look forward to meeting everyone and seeing your smiling face as you enjoy the great outdoors of Muskoka.

Sincerely,

Chantelle Armstrong,

President of the Board at the Muskoka Ski Club.



# Benefits of Joining the Membership

Members of the Muskoka Ski Club enjoy the following privileges:

- Equity ownership meaning Members own a share of the Club's assets.
- Voting Privileges that give Members a say in the future direction of the Club.
- Children up to the age of 25 are part of the family membership.
- Heritage Memberships: Dependents of current members from age 26 and up can become full members at a fraction of the prevailing cost.
- Historical Memberships: Dependents of members who have not been a part of the club for years can become full members at a reduced rate based on age.
- Exclusive access to the Members-only Youth on snow programing. \*\*
- Exclusive adult skill improvement sessions. \*\*
- Exclusive access to the Members Lounges and Sundeck.
- Exclusive access to reserved parking. \*\*
- Access to the on-site lockers. \*\*
- Annual passes that are valid any day or night we are open. \*\*



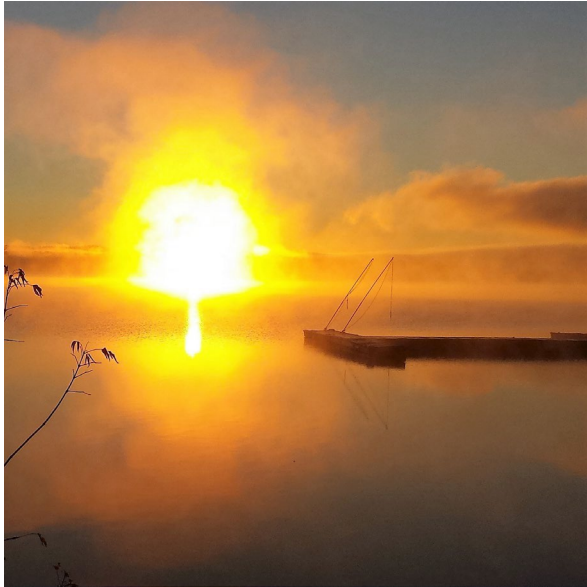
- Exclusive reciprocal Ski deals with many of the Ontario (including private ski clubs), British Columbia & Alberta Ski Areas once provincial and inter-province travel resumes.
- 15% discount on all prepared Food purchases
- Use of the member guest discount program
- No charge monthly payment plans on annual dues available.
- Exclusive access to private Member social functions.

**\*\* Some Additional Fees Required.**





# The Fun Doesn't Stop When the Snow Melts!



Muskoka Ski Club Members enjoy summer access to our beautiful waterfront property on Peninsula Lake. With 630 feet of south-facing frontage, a soft sandy beach, shallow family-friendly swimming area, raft, picnic tables, play structures, beach volleyball court, boat slips\*, boat launch, and summer canoe and kayak storage racks, it has everything you and your family need to create amazing summer memories in Muskoka.

The beach is located directly across from the ski hill and has ample parking available. It is a private beach that is accessed by people with their annual pass. Guests are welcome when accompanied by a Member.

\* Boat Slip rentals are available for an additional fee.

To reserve your Boat Slip or pick up your Beach Pass for the upcoming summer please email Andrew at [andrew@skihiddenvalley.ca](mailto:andrew@skihiddenvalley.ca) or please call 705-789-1773 ext. 28.

# Programs and Events

Throughout the ski season, a variety of social events and programs take place, both private and public, which gives MSC Members the opportunity to meet, mingle and have fun with family, friends, and fellow Members.

## December

- Annual Torchlight Parade on Christmas Eve.
- Christmas Break Racing and All Mountain Programs Christmas Camps. \*
- Member's Wine and Cheese. \*
- New Year's Eve Fireworks.
- Last Chair Snowshoe Adventure with Apps and Drinks back at the Chalet. \*
- Kids Movie Night. \*



## January

- Racing and All-Mountain Youth Programs. \*
- Adult Ski Improvement and Racing Programs. \*
- Member's Weekly Yoga classes.
- 8-Week Ladies Program begins.
- Member's Guest Weekend.





## February

- MSC annual Mid-Season Meeting\*
- Member's Live Music
- Men's Day Annual Event
- Ladies Day Annual Event
- Family Day Weekend Activities



## March

- Club Championship Race\*
- U10-U12 Championship hosted by MSC
- Team Racing Awards
- Puddle Jump and Pancake Breakfast



And our Social calendar is always growing through each season!

**Watch for updates in our weekly e-newsletter and on our Facebook or Instagram page. Be sure to tag us using the following hashtags!**

**#msc #muskokaskiclub #mscfamily #skihv #skihiddenvally**

# Trial Memberships

Want to experience the benefits of Membership at the Muskoka Ski Club before committing to a lifetime Membership?

Ski all winter long with your Family through a One-year Trial Membership!



For just \$500 plus HST and the cost of your annual ski pass dues, get introduced to the Club and receive almost all the same benefits as full time Members (only equity and voting privileges are exempt), the use of the private lounges and sun decks and you have access to unlimited skiing and snowboarding throughout the winter!

Families may only be trial members once but at the end of the trial period, your trial membership fee can be applied towards your lifetime Membership.

## **Step One:**

Pay the introductory fee of \$500 (plus annual dues and HST) during 2022-2023 and enjoy the benefits Membership has to offer (minus voting privileges). Your Trial Membership fee goes towards your Lifetime Membership.

## **Step Two:**

Had a ton of fun, right? After your Trial ends March 31, 2023, sign up for a Lifetime Membership for \$10,500 plus HST. Payment plans are available.

## **Step Three:**

Start the 2023-2024 season as a Full Lifetime Member, continuing with annual dues and able to enjoy all the benefits Muskoka Ski Club has to offer.



# Lifetime Memberships

A Lifetime, equity Membership at the Muskoka Ski Club is \$11,000 plus HST (annual ski passes are an added fee). There are two payment options to choose from:

## Option One:

Full payment of the Membership fee, less your initial Trial Membership investment, (if applicable).

	Trial Membership Fee Paid in 2022-2023	Full Lifetime Membership Fee Due March 31 <sup>st</sup> 2023
<b>Membership Fee</b>	\$500	\$10,500
<b>Interest</b>	\$0	\$0
<b>Total</b>	\$500	\$10,500

## Option 2:

To attract new families to the Muskoka Ski Club, our Board of Directors has approved a multi-year payment option.

<b>Payment Due Date:</b>	<b>Upon Joining. Mar. 31/23</b>	<b>Dec. 1/2023</b>	<b>Dec. 1/2024</b>	<b>Dec. 1/2025</b>	<b>Dec. 1/2026</b>	<b>Dec. 1/2027</b>
<b>Membership Fee</b>	\$500	\$1,333	\$1,833	\$1,833	\$1,833	\$1,835
<b>Interest</b>	\$0	\$167	\$167	\$167	\$167	\$165
<b>Total</b>	\$500	\$1,500	\$2,000	\$2,000	\$2,000	\$2,000

All pricing is subject to HST.



**MUSKOKA SKI CLUB 2022-2023  
TRIAL MEMBER ANNUAL PASS FEES  
PRICING MATRIX**

<b>MEMBER (Type of Pass)</b>	<b>Trial Member Pricing</b>
First Senior*	<b>\$860</b>
Second Adult	<b>\$645</b>
First Child (6-25 years)	<b>\$435</b>
Additional Child (6-25)	<b>\$225</b>
Child 5 and under @Dec 31 2021	<b>FREE</b>
Family Maximum	<b>\$2305</b>
65+ @Dec 31 2021	<b>\$515</b>
80+ @Dec 31 2021	<b>FREE</b>
Locker rental	<b>\$190</b>
Parking	<b>\$610</b>
	<b>HST Extra</b>

**All prices are quoted PER PERSON. Please add 13 % HST to all prices.**

**“Family” is considered two married or Common Law adults and their children 25 years and under. Children over the age of 25 are eligible to purchase a discounted membership**

**All passes include Day and Night skiing for the 2022-2023 season.**

**\* There must always be one person at the First Member rate for each Family Unit with the exception of those memberships in which all Members aged 65 years and above.**

**Terms and Conditions**

- All persons must sign a “Release of Liability” agreement prior to obtaining their pass.
- Passes remain the property of Hidden Valley Highlands Ski Area Inc. and may be revoked for misuse or violation of the “Alpine Responsibility Code”. Use of this pass by anyone other than the registered pass holder, or alterations to the pass, will result in cancellation of that pass.
- Passes are not transferable. HVHSA may request identification to verify validity.
- Passes are refundable for medical reasons only. Refunds will be granted as follows: up to Dec. 15 – 100 %, up to Jan. 1 – 50 %, up to Feb. 14 – 25 %, after Feb 15 – no refund.
- A \$ 25.00 fee will be charged for replacing lost passes.
- Members must always have their passes on them to have access to the lifts.
- All age category cut-off dates are December 31<sup>st</sup>, 2022.
- All applications (including mail in applications) must include payment details.



# Testimonials from our Members



"I grew up at the ski club, as a member, years ago. Weekends in the country and every holiday were the perfect pairing for city life. I grew up loving winter, loving skiing, and NOT complaining for 4 months about the weather like many of my city friends.

Fast forward to when I started having kids and I knew I wanted them to have that same balance. All my children were up on skis before they were 2-years old. Winter is their favorite season.

My parents were early early members; and we continued the tradition when we became parents. I feel comfortable knowing that, as a member, my children have lots of “parents” watching out for them, in case I’m not with them; and lots of built-in friends. This particular club is small and all roads lead to one end, so I have comfort and confidence when my children are off skiing on their own. The club is kind of like CHEERS - where everybody knows your name. I’m always excited to return and sad at the end of the season. What more can you ask for?"

- Lisi Teshar

“Love coming to the hill after work for a few runs. It makes everyday life seem like a vacation.”

-Marsha Maynard





"I only learned to ski in my late '40s at Hidden Valley Highlands Ski Area and the Muskoka Ski Club. My wife proclaimed one Christmas that my 10-year-old daughter Robin and I were going to try skiing instead of being stuck in Toronto for the holidays. And away from the music industry that my wife Anya and I work into this day. We didn't own ski equipment or clothing (skied in

jeans...ugh). We had a good time.

We returned at the Easter Break and the following Christmas and Easter too. Returning home to Toronto from the hills from the Easter Break we decided to go through the small village of Port Sydney off Highway 11. We discovered a house & cabin for sale there and we bought the two properties. Naturally, next year we joined the ski club and did lessons and started to meet people.

Over the next two decades we have so many friends at the club. People I see all year-round. We have skied together; laughed together; and ate together. In time I got to be a better skier while Robin in over 25 years or so has never fallen on the slopes. My falls have been minor & always someone has come over to me quickly. Frankly, I can't imagine our life without Hidden Valley Highlands Ski Area and the Muskoka Ski Club."

- Larry LeBlanc

"I joined the hill because of the great family experience I had as a kid growing up every weekend at the ski hill. I want my kids to have the same experience I had."

- Trevor Groh



# Dara Howell, Muskoka Ski Club Member, 2-time Olympian and 2014 Slopestyle Gold Medalist



Photo: Kelly Holinshead, the Shutterbug Gallery

“The Muskoka Ski Club is far more than the hill where I learned to ski. It’s the place my family went every weekend, all winter long. It’s the place where I met and made life-long friends. And it continues to be the hill where I enjoy spending time with my family – especially skiing with my 97-year-old granddad, Ken Raven. The Muskoka Ski Club is where I come to have fun!”

*Dara Howell*

## Muskoka Ski Club

Hidden Valley Highlands Ski Area Inc.

1-800-398-9555 or 705-789-1773

[www.skihiddenvalley.ca](http://www.skihiddenvalley.ca)

**Muskoka's Ski Resort!**

